

# M-SNAP

Mountaineer Spay Neuter Assistance Program



## FUND RAISING

Money is fundamental to any non-profit's success and without adequate resources, M-SNAP could never achieve its mission – **to make spay/neuter the most common solution to reducing the number of homeless, abandoned, and feral animals - thereby eliminating euthanasia as a necessary means of pet population control - in Monongalia County.**

Therefore, it is important to have sustainable giving programs, from individuals, businesses, grants, non-cash gifts and fund raising events.

M-SNAP received unsolicited support from individuals, In Memory Of donations, recurring gifts, full circle donations from voucher recipients, cash from donation jars located in local businesses, online-gifts, contributions through the local Combined Federal Campaign.

M-SNAP received very generous donations from Gabe\*s, Omega

Interiors, Dr. Rick Jenkins of the Pineview Veterinary Hospital of Oakland, Maryland, Elizabeth and John Miller, and Morgantown Printing & Binding.

M-SNAP was awarded \$30,000 from the Peterman Foundation, \$3,000 from the Weldon Family Trust, \$2,000 from the Monongalia County Commission, and \$1,000 from Two Mauds Foundation.



Go to [www.m-snap.org](http://www.m-snap.org) and enter the Amazon portal each time you shop online. M-SNAP will receive an advertising fee for all qualified purchases you make and it doesn't cost you a penny more.

M-SNAP held a Golf Tournament at the Mountaineer Golf Course producing \$6,710 - thanks to our major sponsors Betty Puskar, Premier Chevrolet Buick GMC, Dickey's Barbecue, Blaine Turner, and our generous "hole sponsors".

Our volunteers sold Enjoy Coupon Books, Elder-Beerman Community Day Books, and auctioned a donated WVU football parking pass.

**Thanks for everyone's support in 2015!**

Brooks Gainer, Chair

## RETAILS

In 2015, ReTails just kept chugging along like the *Little Engine that Could*. When faced with staff shortages or an unexpected increase in rent, we found new volunteers to fill vacancies and earned the funds to support our Voucher Program.

Every week voucher recipients come to the store to express their gratitude for receiving help when they needed it most. By shopping, donating items, or just dropping their change in the donation jar, ReTails provides them a way to return the favor. Of course, the visit wouldn't be complete without proudly showing a picture of their fur baby.

One night, when we were getting ready to close, an older couple came with donations. They were wonderful donations: small to mid-sized, spotlessly clean and in perfect condition. We talked while we unloaded and the couple explained they had received our help for their little dog. They wanted to "pay back" so they had selected items that they thought might cover the cost.

When we explained that their gifts were more than adequate, they were thrilled. As is often the case, they pulled out pictures of their baby for us to see. We were tired when they left, but smiling and definitely moved by the amazing generosity of this couple.

### Inside this issue:

Fund Raising	1
ReTails by M-SNAP	1
Community Outreach	2
Action Committee	3
Veterinary Clinics	3
Membership	4
Financial Report	4

## COMMUNITY OUTREACH

Dogs and cats are being born as fast as the Action Committee can issue vouchers. But the Community Outreach volunteers know that public awareness is just as important as fixing animals. This is how M-SNAP spent hundreds of hours promoting spay/neuter in 2015:

**M**et with WVU faculty interested in adding a community service component to their coursework, participated in the WVU Center for Service & Learning Engagement Fair in the Mountainlair, and recruited volunteers during the College of Law’s Community Service event.

Humane Society that was held in Morgantown at the WVU Law Center.

**S**poke at the Morgantown Newcomer’s Club and the WVU Stitches.

**S**upervised students from two WVU Leadership Classes – one group helped during WVU’s Mountaineer Week Family Day activities at the Mountainlair and the second group organized a fundraiser at the WOW Factory.

**S**pent “Make a Difference Day” at ReTails with WVU students from Adventure WV who organized a year’s worth of Christmas donations and learned about M-SNAP and pet overpopulation.

**K**eepest spreading the word—spay/neuter saves lives!

Nancy Young, Chair



Adventure WV members and M-SNAP volunteers

**S**poke with the WVU Pre-Vet students, members of the Student Association of the Animal Legal Defense Fund, and Pets Are Worth Saving (PAWS) organization.

**C**elebrated Spay Month with a full page ad in the local paper, the M-SNAP banner over Beechurst, and delivered trays of homemade sweets to the 10 vet clinics that accept our vouchers, plus the staff of the county shelter and the Morgantown Mall.

**P**articipated in a Chamber of Commerce open house at the Trinity Christian School.

**P**romoted M-SNAP at the Woodburn Festival, Pet Helpers’ Bark in the Park, and Homeward Bound’s Bark-to-Purr events.

**C**o-sponsored the state-wide meeting of the WV Federation of Humane Organizations with the WV Director of the

### ReTails Cont’d.

Thanks to the generosity of our donors, the people who shop, and the hard-working volunteers that make ReTails so special, the store grossed \$67,446 in sales last year.

But our volunteers need more than money to be inspired. We need to see the photographs of those special dogs and cats. We need to see the satisfaction when voucher recipients can do their part to help another pet owner in need. Gratitude is truly that special fuel that keeps our engine running.

Suzanne Gainer, Manager

**PO Box 4335 - Morgantown, WV 26504**

**M-SNAP: 304-985-0123 - ReTails: 304-983-8899**

**<http://www.m-snap.org> - [m-snap@m-snap.org](mailto:m-snap@m-snap.org)**

## ACTION

As you might imagine, the Action Committee volunteers who interview hundreds of pet owners seeking our assistance just might have some funny stories to tell. One piece of information that is always collected is the name of the dog or cat that will appear on the voucher. Here are some of our favorites.

We had two male cats named Stinky. Tootie Tot was a cat named by a very young child and another was called Mew Mew. Bug was a dog – wonder if they ended up partially digested on an expensive piece of carpeting?



Daisy and Pokey, two of 1,013 animals that received vouchers in 2015

Add Whisker-Biscuit the dog and Captain Tiberius Cha-

os the cat to the list. Speaking of chaos, you can always tell a first time kitten owner with names like Satan, Demon or Godzilla.

Maytag Miracle survived a stint in the dryer – her owner doesn't leave the dryer unattended anymore!

One of the most common names for a female cat or dog in 2015 was Bella. Next time you visit a dog park, call out that name and see how many come running.

On a more serious note, we want to celebrate the 1,013 vouchers our volunteers processed last year.

M-SNAP has been fixing cats and dogs since 2008, but we have never crossed the 1,000 milestone in a given year until 2015. For every voucher that is issued, the Action Committee volunteers conduct phone interviews with every pet owner, the manager enters information and encumbers the funds in our database, then a team prints and mails the vouchers and cover letters. As a result of their hard work, M-SNAP paid 166 invoices totaling \$72,033 for 734 spay/neuter surgeries in 2015.

Carolyn Grinberg, Chair

## VETERINARY CLINICS

M-SNAP is very proud to be working with the doctors and staff at ten local veterinary clinics who accept our vouchers.

Monongalia County pet owners, residents, government, and businesses benefit from the community service these clinics provide.

Please join us in thanking the veterinarians for the professional and financial contribution they are making to help pets in Mon County.

The number in parentheses represents the number of M-SNAP surgeries performed by each clinic in 2015.

**Animal Medical Center (67)**

**Brookvalley Veterinary Clinic (17)**

**Cheat Lake Animal Hospital (14)**

**Hillcrest Veterinary Clinic (76)**

**Mannington Animal Hospital (7)**

**Middletown Animal Clinic (37)**

**Morgantown Veterinary Care (197)**

**Mountaineer Veterinary Clinic (184)**

**Paw Prints Veterinary Clinic (124)**

**Point Marion Veterinary Clinic (11)**

# 2015 FINANCIAL REPORT

<i>INCOME</i>		<i>EXPENDITURES</i>	
<b>Memberships</b>	<b>310</b>	<b>Business</b>	<b>877</b>
<b>Donations</b>	<b>12,124</b>	<b>Committees</b>	<b>6,528</b>
<b>M-SNAP Fund Raising</b>	<b>20,727</b>	<b>ReTails</b>	<b>31,427</b>
<b>ReTails Fund Raising</b>	<b>67,649</b>	<b>Veterinary Expenses</b>	<b>72,033</b>
<b>Grants</b>	<b>36,000</b>	<b>Total</b>	<b>110,865</b>
<b>Total</b>	<b>136,810</b>		

## Membership Year 2016

**Mail to: Mountaineer Spay Neuter Assistance Program (M-SNAP)  
 P.O. Box 4335  
 Morgantown, West Virginia 26504**



### Yes, I would like to become a member of M-SNAP!

NAME					
ADDRESS					
CITY		STATE		ZIP	
PHONE	<input style="width: 100%;" type="text" value="EMAIL"/>				
**Please provide your email address <b>only</b> if you want information sent to you electronically. YOUR INFORMATION WILL NOT BE SHARED, SOLD, OR DISTRIBUTED.					

MEMBERSHIP	ACTION	FUND RAISING	OUTREACH
Who is doing It	What we do	How we pay to do it	How we educate
To take a more active role, please circle your choice of committee work. A member will contact you. _____ Check here if you are unsure, but would still like a member to call you.			

\_\_\_\_ I want to be a member of M-SNAP! Annual dues are \$10.00 per person. Each member is entitled to one vote at our annual meeting, as well as at any other Members' Meeting that may be called. This membership fee is not a tax deductible donation.

\_\_\_\_ I want to make a tax-deductible donation of \$ \_\_\_\_\_.00 and just be a supporter.

**M-SNAP is unique in that it has members and volunteers. The organization was founded on by-laws that require member participation. If you join M-SNAP, you have a vote in everything we do. You may be called upon to vote on a policy exception and you elect the board because your opinion counts. But we also offer other ways you can help as a volunteer. We need your time, talents, energy, ideas—WE NEED YOUR HELP.**

Charlotte Johnston, Membership Committee Chair