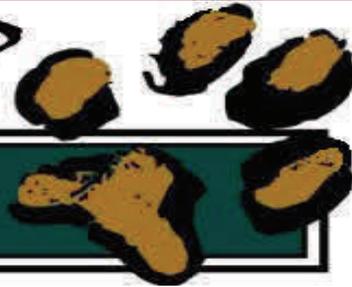


# M-SNAP

Mountaineer Spay Neuter Assistance Program



## 2016 ANNUAL REPORT

## OUR COMMITTEES

On the eve of our 10 year anniversary, note that our founding members began regular meetings on January 13, 2008.

They outlined the organization's mission, goals and objectives, desired outcomes, and metrics for measuring progress.

They also established four working committees: Action, Fund Raising, Community Outreach, and Membership.

M-SNAP is proud to be an all-volunteer non-profit.

As of December 31, 2016, our volunteers had issued 7,432 vouchers and paid \$ 578,023 for spay/neuter surgeries for Mon County animals.

### ACTION

*The Action Committee takes responsibility for the activities connected with making the spay/neuter solution available to those who need it. Its primary goal is to manage the Voucher Program. This process begins with a phone request from a pet caregiver, followed by an interview to determine qualification and need, resulting in the printing and mailing of a personalized voucher and encumbrance of funds to cover the cost of the surgery.*

*Our desired outcome is the reduction of the domestic animal population in Monongalia County. This is an on-going and complex project. As such, the benefits from our work that started in October, 2008, will grow over time.*

### FUND RAISING

The Fund Raising Committee takes responsibility for those activities connected with funding the Voucher and Education Programs. Its goal is to bring in money and other valuable tangibles or services for use by M-SNAP in promoting its mission.

This committee 1) oversees the operation of ReTails, a thrift store that represents a major fund raiser, 2) identifies ongoing fund-raising opportunities, 3) identifies non-monetary donor



opportunities, 4) identifies and cultivates individual and corporate donors, 5) identifies and prepares grants, 6) and includes a public awareness and recruiting component in every fund raising activity.

#### Inside this issue:

|                       |   |
|-----------------------|---|
| Action & Fund Raising | 1 |
| Outreach & Membership | 2 |
| Clinics & Finances    | 3 |
| Join US Form          | 4 |

**We Don't Transport, Rescue, Trap, Adopt, or Foster—We Just Fix 'Em**

## OUTREACH

The Community Outreach Committee takes responsibility for those activities connected with making spay/neuter the most common solution to reducing dog and cat overpopulation in Mon County.

Its primary goal is to inform and educate all segments of the community about the viability and desirability of spay/neuter as population control - and about M-SNAP's active role in implementing the solution to reduce pet overpopulation.

Its secondary goal is to form liaisons with other groups and individuals who have goals in common with M-SNAP in order to coordinate information, publicity, and resources to promote the spay/neuter solution.

M-SNAP uses social media, print and audio resources, and our web page to get our message out.

Every outreach event is also an opportunity to raise funds and recruit volunteers.

**M-SNAP is Fixing Mon County—  
One Pet at a Time!**

## MEMBERSHIP

M-SNAP is unique in that it has both members and volunteers. The organization adopted by-laws that require a 5-member governing board, but members are required to elect these officers and vote on all organization matters.

M-SNAP is an all-volunteer non-profit so everything it does depends upon the recruitment of volunteers who donate their time, talents, and energy to staff the four committees. The competition to get volunteers has increased exponentially since 2008 with the appearance of many more groups that rescue, foster, transport, and provide spay/neuter assistance.

In 2016, M-SNAP and its volunteers were honored as one of three organizations in WV to receive the Governor's Service Award.



**West Virginia's Most Prestigious Volunteer Award!**

## TREASURER

Another important volunteer position is Treasurer, who maintains the general ledger, writes checks, makes deposits, and protects the organization's non-profit status. In 2016, a total of 181 payments and 120 deposits were processed.

**M-SNAP volunteers asserts that money in the bank serves no good purpose while homeless pets continue to die at the county shelter.**

**PO Box 4335 - Morgantown, WV 26504**

**M-SNAP: 304-985-0123 - ReTails: 304-983-8899**

**<http://www.m-snap.org> - [m-snap@m-snap.org](mailto:m-snap@m-snap.org)**

## VETERINARY CLINICS

M-SNAP is very appreciative of the support from the doctors and staff at ten local veterinary clinics who accept our vouchers.

Monongalia County pet owners, residents, government, and businesses benefit from the community service these clinics provide.

Please join us in thanking the veterinarians for the professional and financial contribution they are making to help pets in Monongalia County.



The number in parentheses represents the number of M-SNAP surgeries performed by each clinic in 2016.

- Animal Medical Center (60)**
- Brookvalley Veterinary Clinic (15)**
- Cheat Lake Animal Hospital (73)**
- Hillcrest Veterinary Clinic (42)**
- Mannington Animal Hospital (6)**
- Middletown Animal Clinic (52)**
- Morgantown Veterinary Care (210)**
- Mountaineer Veterinary Clinic (162)**
- Paw Prints Veterinary Clinic (197)**
- Point Marion Veterinary Clinic (19)**

## 2016 FINANCIAL REPORT

| <i>INCOME</i>               |                |
|-----------------------------|----------------|
| <b>Memberships</b>          | <b>250</b>     |
| <b>Donations</b>            | <b>24,134</b>  |
| <b>M-SNAP Fund Raising</b>  | <b>15,054</b>  |
| <b>ReTails Fund Raising</b> | <b>45,877</b>  |
| <b>Grants</b>               | <b>44,305</b>  |
| <b>Total</b>                | <b>129,620</b> |

| <i>EXPENDITURES</i>        |                |
|----------------------------|----------------|
| <b>M-SNAP Business</b>     | <b>5,860</b>   |
| <b>ReTails Business</b>    | <b>31,120</b>  |
| <b>Veterinary Expenses</b> | <b>79,722</b>  |
| <b>Total</b>               | <b>116,720</b> |

# Membership Year 2017



**Yes, I would like to become a member of M-SNAP!**

|                                                                                                                                                                                                                                                                            |  |       |  |     |  |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|-------|--|-----|--|
| NAME                                                                                                                                                                                                                                                                       |  |       |  |     |  |
| ADDRESS                                                                                                                                                                                                                                                                    |  |       |  |     |  |
| CITY                                                                                                                                                                                                                                                                       |  | STATE |  | ZIP |  |
| PHONE                                                                                                                                                                                                                                                                      |  |       |  |     |  |
| EMAIL                                                                                                                                                                                                                                                                      |  |       |  |     |  |
| <p>Please provide your email address if you want information sent to you electronically. Make certain that your email provider accepts emails from Vertical Response, M-SNAP's email service.</p> <p><b>YOUR INFORMATION WILL NOT BE SHARED, SOLD, OR DISTRIBUTED.</b></p> |  |       |  |     |  |

| MEMBERSHIP                                                                                              | ACTION | FUND RAISING | OUTREACH |
|---------------------------------------------------------------------------------------------------------|--------|--------------|----------|
| Who is doing It                                                                                         |        |              |          |
| <p>_____ Check here if you are unsure about your preference and would like a volunteer to call you.</p> |        |              |          |

\_\_\_ **I want to be a member of M-SNAP! Annual dues are \$10.00 per person.** Each member is entitled to one vote at our annual meeting, as well as at any other Members' Meeting that may be called. This membership fee is not a tax deductible donation.

\_\_\_ **I want to volunteer** and would like to learn more about the \_\_\_\_\_ Committee.

\_\_\_ **I want to make a tax-deductible donation of \$ \_\_\_\_\_ as a supporter.**

**Mail to:**

**Mountaineer Spay Neuter Assistance Program (M-SNAP)**

**P.O. Box 4335**

**Morgantown, West Virginia 26504**